

JOB POSTING

Position: Copywriter
Status: Full-time
Starting: ASAP
Location: Toronto (Don Mills & Eglinton)

Introduction

inVentiv Health Canada is part of inVentiv Health, the world's only company in the healthcare industry with a complete range of commercialization solutions for every stage of the lifecycle. As part of inVentiv Health, we are armed with an expansive network of international and innovative resources. The following brands operate under the inVentiv Health Canada umbrella:

- **JSA:** Canada's largest healthcare marketing and communications firm
- **GSW Canada:** Healthcare marketing and communications firm servicing global clients
- **InsightOut:** Brand consultancy, strategic planning, facilitation and training

The mood in our organization is decidedly upbeat. In spite of marketplace conditions, we are ramping up. We are experiencing double-digit growth, which enables our focus on hiring and retaining top talent. We work with an environment of respectful collaboration, and one that acknowledges the need for a healthy work/life balance. Here at inVentiv, we show that you can care about your clients and your employees. One doesn't have to come at the expense of the other.

Position Overview

We are looking for the best. Our objective is to always face the world with high quality work. Work that we're proud of. Our Copywriters are an integral part of producing that work. In your role, you will bring the "art of persuasive science" to our brands. In the pharmaceutical marketing space, this is accomplished by combining data, creative thinking, and brand strategy into concise copy that impacts the beliefs of the audience.

Ultimately, our work will enable both healthcare professionals and patients to have a full and complete understanding of the brands and diseases we work on, to allow for improvements in quality of life and better patient outcomes.

Key Accountabilities:

- Responsible for brand "storytelling" through materials such as detail aids, websites, and other collateral materials.
- Participation in creative concept development in partnership with an Art Director.
- Medical regulatory submission packages.
- PAAB review and responses.
- Work with high professional standards, ethics and values...every day on every project.

Experience / Skills / Competencies:

The following criteria are essential for this role:

- Minimum of four years of experience as a copywriter in a pharmaceutical or related field.
- Experience and a thorough understanding of Rx&D/PAAB/ASC guidelines.
- Ability to interpret scientific and medical data.
- Ability to succeed in a fast-paced and deadline-driven work environment.
- Meticulous attention to detail and strong organizational ability.
- Consummate team player who brings a passionate, positive, high-energy approach to client service and delivering results.

These criteria would be assets for the role:

- Degree or post-secondary certificate in English, Journalism, Science or equivalent.

Applications

If you have the right stuff...if you are good enough to work at inVentiv Canada...we want to hear from you. Please submit your resume, accompanied by a cover letter detailing why we should hire you as a Copywriter. Email it to Cheryl.Fry@inVentivcommunications.com by Friday, March 9, 2012.